

ANALYZE CORPORATION

PRIVACY POLICY

Protecting Data. Preserving Trust.

DATA WE COLLECT

During the normal course of business, we may collect, receive, license, process, and store information necessary to provide our products and services.

- Contact information such as name, address, email address, and telephone number
- Business and account information
- Payment and billing information
- Consumer, demographic, geographic, and behavioral data obtained from licensed third-party data providers
- Mobile location and geospatial data, including aggregated and anonymized location intelligence data
- Website, application, and service usage information
- Communications and correspondence with customers, prospects, partners, and vendors

We collect only the information reasonably necessary to operate our business and provide requested services.

HOW WE USE INFORMATION

We use information to provide, maintain, and improve our products and services; deliver analytics, audience insights, consumer segmentation, and location intelligence services; process transactions; provide customer support; comply with legal obligations; and protect the security and integrity of our systems.

DATA SHARING

We may share information with trusted service providers, contractors, business partners, and data providers when necessary to operate our business or deliver services. Third parties receiving information from us are required to use appropriate safeguards and may only use information for authorized business purposes.

We may also disclose information when required by law or to protect the rights, safety, and security of Analyze Corporation, our customers, or others.

DATA SECURITY

Analyze Corporation maintains administrative, technical, and physical safeguards designed to protect information against unauthorized access, disclosure, alteration, or destruction.

These safeguards include access controls, authentication requirements, encryption where appropriate, secure data storage and transmission practices, employee training, and ongoing security reviews.

DATA RETENTION

We retain information only as long as necessary to fulfill business, legal, contractual, regulatory, and operational requirements. When information is no longer required, it is securely deleted, anonymized, or destroyed.

PRIVACY RIGHTS

Depending on applicable law, individuals may have rights regarding their personal information, including rights to access, correct, delete, or restrict the use of their information.

Requests may be submitted using the contact information provided below.

COMPLIANCE

Analyze Corporation is committed to complying with applicable privacy, data protection, and information security laws and regulations in the jurisdictions in which we operate.

APPLICATION

This Privacy Policy applies to all products, services, websites, applications, and business operations provided by Analyze Corporation. It also flows down to any customer one of our customers may have,

ENFORCEMENT

Analyze Corporation regularly reviews its privacy and security practices to help ensure compliance with applicable laws, contractual obligations, and internal policies.

CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time to reflect changes in business practices, technologies, legal requirements, or services. Updated versions will be published with a revised effective date.

CONTACT INFORMATION

Analyze Corporation
Attn: Privacy Officer
info@analyzecorp.com
(703) 785-3737